

MELODY COX

TELEVISION NEWS PRODUCER

CONTACT


- Phone: 816-728-8428

- Email:

melodycoxnews@gmail.com

SOCIAL

 @Melody_CoxTV

 melody-cox-5940a7159

EDUCATION

BACHELOR OF JOURNALISM
BROADCAST TV PRODUCING
University of Missouri
2016- 2020
GPA 3.8

WEBSITE

melcoxls.wixsite.com/melody
coxtv

PROFESSIONAL SKILLS

Social media
iNews
eNPS
AP Style
Storytelling
Breaking News
Dejero Live+ Backpacks
AVID Newscutter
Final Cut Pro
Motion 5
Videography
Slack

REFERENCES

Randy Reeves (*News Director,
KOMU 8*) &

Jeimmie Nevalga (*Executive
Producer, KOMU 8*)
(573) 884-6397

Megan Judy (*KOMU 8 Morning
Anchor*)
(573) 424-3993

Landon Burke (*KOMU 8
Morning Anchor*)
(314) 591-6009

WORK EXPERIENCE

KMBC-TV | KANSAS CITY, MISSOURI | SUMMER 2019

PRODUCING INTERN | JUNE - AUG. 2019

- Wrote local, national, international stories for 4, 5 and 6 newscasts
- Produce hyper-local newscasts
- Help with election coverage
- Wrote promos and teases for newscasts
- Assist in special digital projects
- Produce digital content

KOMU-TV | COLUMBIA, MISSOURI | 2016- PRESENT

MORNING SHOW EXECUTIVE PRODUCER | MAY 2018 - PRESENT

- Writes local, national, international and breaking news stories
- Cues live reporters in the field from the station
- Edits and approves reporter's scripts/video before airing
- Teaches student producers how to create a show

EVENING NEWS PRODUCER | DEC. 2017 - PRESENT

- Writes local, national, international and breaking news stories
- Cues live reporters in the field
- Writes promos

FACEBOOK LIVE PRODUCER | ELECTION NIGHT NOV. 2018

- Put together a master schedule of when reporters would go live from the field election night
- Communicated with managers and digital reporters on what was expected of them in live hit
- Filmed and created live video from newsroom for behind the scenes look

DIGITAL PRODUCER | JAN. 2018 - PRESENT

- Developed a social media strategy to increase the following of the company website
- Managed all social media accounts for KOMU 8 News
- Checked the station's email
- Wrote breaking news stories
- Handled and responded viewers' concerns or comments about stories

EDUCATIONAL HIGHLIGHTS

MU RTDNA | COLUMBIA, MISSOURI
PRESIDENT | MAY 2019 - PRESENT


- Coordinated 15 students going conference
- Organizes break-out sessions
- Will host conversations with alumni


MU JOURNALISM SCHOOL | COLUMBIA, MISSOURI |
DEAN'S LIST | 2016- PRESENT

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EVENING SHOW PRODUCER | DEC. 2017 - PRESENT

- Writes local, national, international and breaking news stories
- Cues live reporters in the field
- Writes promos

PRODUCTION ASSISTANT | AUG. 2016 - PRESENT

- Cuts video for the newscasts
- Trains new production assistants
- Runs teleprompter for the live newscasts

DIGITAL PRODUCER | JAN. 2018 - MAY 2018

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EXTRACURRICULAR ACTIVITIES

MU RTDNA | COLUMBIA, MISSOURI

VICE PRESIDENT | AUG. 2018 - PRESENT

- Helps the president make executive decisions
- Organizes break-out sessions
- Will host conversations with alumni

STRIPES | COLUMBIA, MISSOURI | AUG. 2017 - PRESENT

VOLUNTEER

- Gives free, confidential, safe rides home to students at the University of Missouri
- Answers phone calls and communicates directly with peers

RESIDENCE HALLS ASSOCIATION | COLUMBIA, MISSOURI


HATCH HALL REPRESENTATIVE OF A COMMITTEE | DEC. 2016 - MAY 2017


- Voted on initiatives and student legislation to help improve resident life on campus
- Helped coordinate a Q/A session to get feedback on the current system

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