

# MELODY COX

TELEVISION NEWS PRODUCER

## CONTACT

- Phone: 816-728-8428

- Email:

melodycoxnews@gmail.com

## SOCIAL

Twitter: @Melody\_CoxTV

LinkedIn: melody-cox-tv

## WEBSITE

melody-coxtv.com

## PROFESSIONAL SKILLS

Social media

iNews

eNPS

AP Style

Storytelling

Breaking News

Dejero Live+ Backpacks

AVID Newscutter

Final Cut Pro

Motion 5

Videography

Slack

## EDUCATION

BACHELOR OF JOURNALISM

BROADCAST TV PRODUCING

University of Missouri

2016- 2020

GPA 3.8

## REFERENCES

Cara Doyle: Executive  
Producer, KMBC 9  
(816) 760-9331

Jeimmie Nevalga: News  
Director, KOMU 8  
(573) 884-6397

Ciera Lundgren: Producer,  
KMBC 9  
(816) 760-9373

## WORK EXPERIENCE

KMBC-TV | KANSAS CITY, MISSOURI | JUNE 2020- PRESENT

*MORNING NEWS PRODUCER | JUNE 2020 - PRESENT*

- Part of First News Team
- Wrote local, national, international stories
- Boothed 4:30-9 am newscast
- Cues live reporters in the field from the station
- Produce digital content
- Helped with election coverage (data entry)
- Helped launch noon newscast, new operation system (Ignite)

*PRODUCING INTERN | JUNE - AUG. 2019*

- Only intern to produce an entire newscast
- Wrote local, national, international stories for 4, 5 and 6 newscasts
- Produce hyper-local newscasts
- Help with election coverage and KC mayoral debate
- Wrote promos and teases for newscasts
- Assist in special digital projects
- Produce digital content

KOMU-TV | COLUMBIA, MISSOURI | 2016- 2020

*EXECUTIVE PRODUCER | MAY 2018 - MAY 2020*

- Writes local, national, international and breaking news stories
- Cues live reporters in the field from the station
- Edits and approves reporter's scripts/video before airing
- Teaches student producers how to create a show

*NEWS PRODUCER | DEC. 2017 - MAY 2020*

- Writes local, national, international and breaking news stories
- Cues live reporters in the field
- Writes promos

*FACEBOOK LIVE PRODUCER | ELECTION NIGHT NOV. 2018*

- Put together a master schedule of when reporters would go live from the field election night
- Communicated with managers and digital reporters on what was expected of them in live hit
- Filmed and created live video from newsroom for behind the scenes look

*DIGITAL PRODUCER | JAN. 2018 - MAY 2020*

- Developed and uses a social media strategy to increase the following of the company website
- Manages all social media accounts for KOMU 8 News
- Checks the station's email
- Writes breaking news stories
- Handles and responds viewers' concerns or comments about stories